



**GREATER RESTON
CHAMBER of COMMERCE**



Sponsorship Opportunities

What: The Greater Reston Chamber of Commerce presents its First Ever Oktoberfest, an event featuring local restaurants and all day live entertainment at the main pavilion of Reston Town Center. This is the ideal marketing opportunity to showcase your restaurant to customers from around the DC metropolitan region!

When: Friday, October 10, and Saturday, October 11, 2008 from 3:00pm – 11:00pm.

Where: Reston Town Center, Reston, VA. Charity Recipient: INC.spire – Incubator Program of the Greater Reston Chamber of Commerce

For More Info Contact: Chris Noyes, Events and Programs Director at the number below or via e-mail at Chrisn@restonchamber.org.

PLATINUM SPONSOR Investment: \$7,500

- Premium Location 10'x10' sponsor tent with direct visibility to attendees for the duration of the event.
- Named Sponsorship of one musical entertainment performance with stage presence if desired.
- Company name and logo on all printed materials: event signs, press packets, printed advertisements, and event programs distributed to attendees.
- Company logo placement as a Platinum Sponsor of Oktoberfest on the Oktoberfest website (www.OktoberfestReston.com) with direct link to your company website.
- Recognition in all Chamber publications: event fliers, event alerts, press releases and Chamber e-news.
- Company banner (provided by sponsor) will be displayed on the center pavilion stage.
- First right of refusal to sponsorship package for Oktoberfest 2009.

MEDIA SPONSOR Investment: \$5,000

- Premium Location 10'x10' sponsor tent with direct visibility to attendees for the duration of the event.
- Company logo on all printed materials: event signs, press packets, printed advertisements, and thousands of event programs distributed to attendees.
- Company name and logo placement as a Media Sponsor of Oktoberfest on the Oktoberfest website (www.OktoberfestReston.com) with direct link to your company website.
- Recognition in all chamber publications: event flyers, event brochures, and Chamber e-news.
- First right of refusal to sponsorship package for Oktoberfest 2009.

www.RestonChamber.org

Greater Reston Chamber of Commerce

1763 Fountain Drive, Reston, VA 20190 T: 703.707.9045 F: 703.707.9049



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GOLD SPONSOR

Investment: \$5,000

- Premium Location 10'x10' sponsor tent easy visibility to attendees for the duration of the event.
- Company name and logo listed on all printed materials: printed advertisements, press packets, and event programs as a Gold Sponsor of Oktoberfest
- Company logo placement as a Gold Sponsor of Oktoberfest on the Oktoberfest website (www.OktoberfestReston.com) with a direct link to your website.
- Recognition in all Chamber publications: event flyers, brochures, and Chamber e-news.
- First right of refusal to sponsorship package for Oktoberfest 2009.

SILVER SPONSOR

Investment: \$2,500

- Sponsor display table with access to attendees for the duration of the event.
- Company name on select printed materials: in select printed advertisements, press packets, and on event programs distributed to attendees.
- Company logo placement as a Silver Sponsor of Oktoberfest on the Oktoberfest website (www.OktoberfestReston.com.)
- Recognition in select Chamber publications: event flyers, event brochures, and Chamber e-news.
- First right of refusal to sponsorship package for the Oktoberfest 2009.

BEVERAGE SPONSOR

Investment: \$500

- Brand one beverage booth (soft drinks & water) with your company name, logo and banners with visibility to all attendees.
Your employees/representatives will staff the booth and may wear your company's logo'd clothing.
Company logo on event signs and event program distributed to attendees.
- Company logo as Oktoberfest sponsor on the Chamber's website (www.restonchamber.org).
- Beverage Booth sponsor that sells the most total dollar receipts will receive recognition and gift certificates for everyone that worked in the booth.
- First right of refusal for sponsorship of Beverage Booth for Oktoberfest 2009.

TICKET BOOTH SPONSOR (SOLD OUT)

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